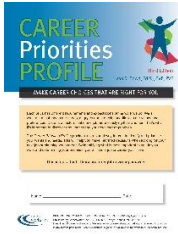


Career Priorities Profile, 3rd ed.,

by Lynn R. Dowd, Ed.S., CVE, PVE, published by Careerworks, Inc., 2017



- Description of product

The *Career Priorities Profile (CPP)* provides an easy, yet structured way for individuals to identify and compare their work needs, skills, interests, desires, and education to the realities of jobs. The result is a profile of their most important needs and preferences for use in exploring and deciding on careers.

The *CPP* allows individuals to consider over a hundred key job-related factors in a concise, easy-to-use format. It helps to identify work needs and preferences prior to or as part of career exploration, job preparation, and the job search so these processes can be realistic, targeted, and effective. This one-of-a-kind tool provides a comprehensive way of assessing an individual's career needs and wants and matching them to occupations.

- Content area addressed (interest, learning style preferences, etc.) - Temperaments/Work Preferences/Values
- Target Population (including reading level needed, etc.) Students, Workforce Development, Job Seekers - 6th grade reading level.
- Format and/or delivery method (paper and pencil, electronic) – paper/pencil
- Cost per use \$2.28 (Pack of 25 for \$56.95)
- Weblink and ordering information – Distributed through JIST and BASES of VA

<https://www.paradigmeducation.com/product/career-priorities-profile-assessment>

<https://www.basesofva.com/product-category/career-priorities-profile/>

Administration Manual available through Careerworks, Inc.

<https://careerworksinc.org/materials/careerworks-products/>

- Level of Qualification required to use and administer – Level A – no special qualifications required