

O*NET Picture Interest Profiler published by Careerworks, Inc., 2020



The image displays the O*NET Picture Interest Profiler (OPIP) product packaging and materials. On the left, a vertical strip of five small images (R, I, A, S, E) illustrates various career-related activities. The main title 'O*NET Picture Interest Profiler' is prominently displayed in a blue and yellow banner. Below the title, two paragraphs describe the product: the first paragraph explains that OPIP is a video-based interest assessment providing visual context for career decision-making, and the second paragraph details its basis on Holland's RIASEC model, its 25-minute duration, and the inclusion of 66 narrated questions. A list of materials included on the flash drive is provided, including an administrator's guide, video assessment, reproducible materials (workbook, answer sheet, exploration forms), and a job listing booklet. The bottom left corner contains the ISBN (978-0-9962251-2), copyright information (©2020 Lynn R. Dozer, Careerworks, Inc.), and contact information for Careerworks, Inc. (PO Box 594, Traces Landing, MD 20779, (410) 550-3080). The bottom right corner features the O*NET logo and the Careerworks logo. On the right side of the image, a blue and white carrying case is shown open, revealing a USB flash drive with the O*NET logo and 'Picture Interest Profiler' printed on it.

O*NET
Picture Interest Profiler

R

The O*NET Picture Interest Profiler (OPIP) is a video-based interest assessment that provides visual context for career decision-making. It enables participants to accurately identify their interests and what jobs and careers they wish to explore further.

I

The O*NET Picture Interest Profiler, based on Holland's RIASEC interest model, includes reproducible materials allowing the tool to be used by an unlimited number of participants. The 25-minute video includes 66 narrated questions that describe activities people do on their jobs. Participants choose the jobs they like based upon both the interest statement and what they see depicted in the job. The interest code generated from their responses then becomes the starting point for exploration into jobs and careers.

A

S

E

C

Included on the flash drive:

- OPIP Administrator's Guide
- OPIP Video Interest Assessment
- Reproducible Materials
 - Workbook
 - Answer Sheet
 - Exploration Forms
 - O*NET Job Listing Booklet

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o*net
in-IT

- Description of product - The O*NET Picture Interest Profiler (OPIP) is a video-based interest assessment that provides visual context for career decision-making. It enables participants to accurately identify their interests and what jobs and careers they wish to explore further.

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- Content area addressed (interest, learning style preferences, etc.) – Interests
- Target Population (including reading level needed, etc.) Students, Workforce Development, Job Seekers. No reading needed for video portion. 6th grade for additional materials.
- Format and/or delivery method (paper and pencil, electronic) – video, paper/pencil materials packaged on a flash drive. Can be administered through screen sharing for virtual service delivery.
- Cost per use \$189 for unlimited use
- Weblink and ordering information

For video preview and administrator's guide - <https://careerworksinc.org/materials/careerworks-products/J>

Weblink and ordering information - distributed through JIST and BASES of VA

<https://www.paradigmeducation.com/product/onet-picture-interest-profile-opip>

<https://www.basesofva.com/product-category/onet-picture-interest-profiler/>

- Level of Qualification required to use and administer Level A – no special qualifications required