Description of product - The O*NET Picture Interest Profiler (OPIP) is a video-based interest assessment that provides visual context for career decision-making. It enables participants to accurately identify their interests and what jobs and careers they wish to explore further.

The O*NET Picture Interest Profiler, based on Holland’s RIASEC interest model, includes reproducible materials that enable the tool to be used by an unlimited number of participants. The 25-minute video includes 66 narrated questions that describe activities people do on their jobs. Participants choose the jobs they like based upon both the interest statement and what they see depicted in the job. The interest code generated from their responses then becomes the starting point for exploration into jobs and careers.

- Content area addressed (interest, learning style preferences, etc.) – Interests
- Target Population (including reading level needed, etc.) Students, Workforce Development, Job Seekers. No reading needed for video portion. 6th grade for additional materials.
- Format and/or delivery method (paper and pencil, electronic) – video, paper/pencil materials packaged on a flash drive. Can be administered through screen sharing for virtual service delivery.
- Cost per use $189 for unlimited use
- Weblink and ordering information
For video preview and administrator's guide - [https://careerworksinc.org/materials/careerworks-products/](https://careerworksinc.org/materials/careerworks-products/)

Weblink and ordering information - distributed through JIST and BASES of VA


- Level of Qualification required to use and administer Level A – no special qualifications required